



<http://library.ohio.gov/snapshotday>

Tips for Great Pictures

Many libraries have staff or volunteers with interests in photography, a creative streak, or access to a decent camera and might be willing to serve as your Snapshot Day photographer. Whoever takes your pictures, have them keep these tips in mind.

(adapted from "[Top 10 Tips for Great Pictures](#)" from Kodak)

1. Look your subject in the eye.
2. Use flash outdoors.
3. Move in close.
4. Move it from the middle.
5. Lock the focus.
6. Know your flash's range.
7. Watch the light.
8. Take some vertical pictures.
9. Be a picture director.

For Snapshot Day, the idea is to capture all the ways libraries offer vital services every day. You can include pictures of your buildings and your bookmobiles but the focus should be on people using your services. That can be a library staff member helping a patron search the online catalog, a person using a laptop or computer in your building, a bibliographic instruction class, or a children's story time.

Get creative, set up some shots with the best lighting you can muster, and pay attention to your flash. Try to avoid using flash that washes out the picture, if possible.

Don't forget to **get permission** from your subjects using the [Photo Release Form](#) to take their pictures.

Once you've taken the great pictures showcasing your library services and community members, **upload** them to the [Flickr group](#). Here is information on [How to Upload Photos to Flickr](#).

