

**Consumer Advisory Committee Meeting
May 3, 2012
Minutes**

Committee members, partners & others attending: Janell Brown, Stephanie Claytor, Jo Ferguson, Tracy Grimm, Irwin Hott, Jo Morell, Mickey Prahin, Vicky Prahin, Will Reed, Sandy Turner, Claire Williams

INTRODUCTIONS:

The meeting was held at the State Library of Ohio. The meeting was called to order at 10:30A.M. by Tracy Grimm. Each attendee introduced him or herself to the committee.

STATE LIBRARY REPORT:

CAC Appointments/New Member: Brit Taylor from CABVI – Cincinnati Association for the Blind and Visually Impaired was in attendance and is replacing Wendy Clark. Brit will take over for Wendy until her terms ends in October 2013.

General Updates: Tracy reported that April was a very busy month for the Talking Book Program. There were 125 more calls in April than in March. Many of these calls were from patrons wanting to upgrade their standard players to advanced players which had been announced in the last OLBDP newsletter. Patrons seem very interested and happy to be able to upgrade their players. In April a total of 369 machines, 171 advanced and 198 standard machines were sent out to patrons. As compared to March when 93 advanced and 185 standard machines were sent out totaling 278 machines.

Sticky Feet: Good news for those who need replacement Sticky Feet for their DTBM. NLS has added this part for replacement and we have received our first shipment of about 100. Please let me know if you would like a small supply. Tracy asked to place in the next OLBDP newsletter to let patrons know they are available.

Headphones: There are no new updates from NLS on when the new headphones for the digital machines might arrive. Tracy is hoping for an update at the NLS Conference, which is May 20 – 24 in Newport, Rhode Island. The current headphones will continue to be sent out when available; there is a small waiting list. Ear buds can be sent to patrons who need something now with an adaptor for the Digital machine.

READ Poster: The new 2012 READ poster should be coming out soon, featuring Terry a student from the Ohio State School for the Blind. Marsha is currently working on putting it together with the READ theme on the top and she is thinking about adding Braille letters for READ underneath, similar to the OLBDP logo. Tracy asked about ideas for the next subject for the READ poster for 2013. The idea of possibly making a contest or promotion to readers to submit their favorite picture of themselves reading with their DTBM or reading with others. The CAC committee would pick the best photo

for 2013. Many ideas were expressed including featuring an older adult, taking photos at various events including Family Fun Days or possible BARD book clubs. One idea suggestion was to make a collage of various pictures from different locations and agencies to represent all areas of the program. Tracy will add the discussion to the July agenda.

Sublending Agency Training Session: A sublending agency training is scheduled for June 28, 2012 at the State Library of Ohio. The training would be for the 65 sublending agencies across the state of Ohio. Many things have changed since the last training in 2008 and Tracy feels this is a great time to have another one. Registration is available online on the State Library website. Some of the events of the training include opening remarks made by State Librarian Beverly Cain, Will and Tracy presenting on updates and changes to the program and a pilot dog program in the afternoon. There are currently 20 sublending agencies already signed up.

OLBPD REPORT:

Marketing Report: Will announced that a lot of progress has been made with the PSA since February. OLBPD continues to work with North Water Partners to produce a 30 second PSA for the program which will air on television and radio stations across Ohio. The PSA has been shot using patrons from the OLBPD library in the sensory garden. Will stated it is an aggressive campaign to get the word out about the program all over Ohio. North Water Partners will produce and distribute the PSA hopefully sometime later this year.

Local Book Recordings: Will announced plans to begin working with Janell to start production of books of local interest. Janelle will make a list of what has and has not been recorded including some of the Choose to Read Ohio books. Books need to be checked to make sure they are not just good visually.

State Library Board Retreat: Will reported that the OLBPD Library hosted the State Library of Ohio Board Retreat in April. The State Library Board was given a nice tour of the library. Board members were surprised at the volume and number of people using the technology at the library.

BARD/Magazines: KLAS is working on the process of uploading BARD records into the patron have-had fields. Right now you can see the book but are unable to tell if a patron was sent the item or if it was downloaded from BARD. KLAS is hoping to fix this problem by late August. Will is hoping to learn more about Web-Braille and magazines at the NLS national Conference in May. Patrons will need to return cartridges with magazines for updated versions. Web-Braille and BARD are in the process of being merged together. BARD is being cleaned up and patrons will be deleted from access if they have not used in year.

Family Fun Dates: OLBPD's Family Fun & Learning Day is scheduled for September 12, 2012. Will is working with Tracy and a few others to plan events in Columbus and Cincinnati for 2013. He is working on getting dates narrowed down to send out "Save the Date" announcements to patrons.

Friends Group: Will stressed the importance of keeping a friends group separate from the State Library and OLBDP. He would like to see people who would serve in a leadership role with the best interest of OLBDP. Will believes the group would need bylaws and a defined list of goals.

PARTNER & AGENCY REPORTS:

Ohio State School for the Blind: Janell reported that the new dorms are ready at the school. The students will be able to live in them for the next school year. The new school buildings are also starting to go up. The projected completion date is the 2013/2014 school year. Janell is starting to think about moving the library into the new building and what materials she will be able to take with her because room might be tight.

CABVI: Brit Taylor introduced himself to the committee from the Cincinnati Association for the Blind and Visually Impaired. He has been with CABVI for four months and is very excited to be there. He had also previously worked at the Cleveland Sight Center.

Next meeting is scheduled at the State Library of Ohio on July 19, 2012 at 10:30am.